



MBA

Test Prep &

Counselling

YOUR GATEWAY
TO THE WORLD'S TOP
B-SCHOOLS



FROM THE DIRECTORS

Spearheaded by Suraj Bajaj (Wharton '91 and Columbia Business School '98) and Jimeet Sanghavi (DJ Sanghvi '04 and Stony Brook '05), Collegepond boasts of admission success rate of more than 97% to date. Under their expert guidance, Collegepond has successfully helped students secure admission in some of the world's most elite schools.

MISSION: Our mission is to help our students secure an edge in today's competitive world. We add value to student profiles by helping them achieve stellar results in standardized examinations as well as secure admission to their 'dream' colleges. We strive to develop a close bond with our students and are deeply committed to their success.

STRATEGY: Our profound industry-knowledge, coupled with years of experience, has enabled us to devise strategies and study plans to maximize students' academic pursuits. We strive to continually discover better ways to address the needs of our students and, ultimately, deliver superior services.

MENTORING



WHAT IS

THE GMAT EXAM?

The GMAT exam is the best way to get the world's top graduate management business programs to notice you. The exam measures your verbal, quantitative, integrated reasoning, and analytical writing skills.

The GMAT is a three-and-a-half-hour long exam, broken into four different sections which measures higher-order reasoning rather than facts or subject areas. While you will use skills you learned in geometry, algebra and English classes to answer the test questions, the exam is not a test of these skills. It is designed to assess your ability to analyze data and use reasoning to solve problems.

SECTIONS OF GMAT

Analytical Writing Assessment

Evaluate the reasoning behind and write a critique of an argument considering various perspectives and using relevant reasons or examples drawn from your experience, observations, or reading to develop a position on the issue.

Question Types	30 Minutes	1 Question	Score: 0 - 6
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- Analysis of an Argument

Integrated Reasoning

Showcase your highly valued integrated reasoning skills which are the key elements for success in the classroom and workplace, by reviewing a set of data, answer questions, develop strategies and make decisions based on that information.

Question Types	30 Minutes	12 Questions	Score: 1 - 8
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- Graphics Interpretation
- Multi-source Reasoning
- Table Analysis
- Two-part Analysis

Quantitative Reasoning

The Quantitative section of the GMAT measures your ability to reason quantitatively, solve quantitative problems, and interpret graphic data.

Question Types	62 Mins	31 Questions	Score: 6 - 51
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- Data Sufficiency
- Problem Solving

Verbal Reasoning

The Verbal section of the GMAT exam measures your ability to read and comprehend written material, reason and evaluate arguments, and correct written material using standard written English.

Question Types	65 Mins	36 Questions	Score: 6 - 51
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- Reading Comprehension
- Sentence Correction
- Critical Reasoning



THE 200 HOUR STUDY PLAN

At Collegepond, we offer a 200-hours study plan to help students sharpen their concepts. Following is the breakdown of how the plan is structured:



60 Hours of Coaching

Our emphasis on personalized teaching, which is conducted in compact batches, allows us to give individual attention to every student.



20 Hours of Doubt Solving Sessions

We provide our students with one-on-one sessions to help resolve their doubts and queries and work on their weak areas, thereby helping them achieve excellence.



40 Hours of Supervised Mock Tests

It is our endeavour to offer continuous feedback to our students concerning their progress. Therefore, we constantly assess and monitor our students' performance by providing them with topic-wise mock tests and exercises. This forms an essential part of our coaching methodology.



80 Hours of Independent Study

As competitive examinations demand continuous practice, we make the journey easy through weekly assignments. With this approach, students are able to not only broaden their knowledge but also develop their confidence.

GMAT TOPIC WISE LECTURES

MATH	VERBAL
Number Properties	Introduction to GMAT
Percentage, Profit & Loss, & Interest	Grammar
Equations, Sequences & Ratio Proportion	Sentence Correction
Time, Speed & Distance, & Work Problems	Critical Reasoning
Inequalities & its Modulus, & Venn Diagram	Reading Comprehension - 1
Geometry	Reading Comprehension - 2
Co-ordinate Geometry & Function	AWA - Argument
Statistics	GMAT Strategy Class & Verbal Workshop
Permutation & Combination	
Probability	
Integrated Reasoning	
GMAT Strategy Class & Math Workshop	

TEST PREP SERVICES

Standardized tests are the only quantitative indicator to measure a candidate's aptitude and knowledge across the applicant pool. Therefore, to perform exceedingly well, the preparation should be taken seriously. To help students achieve outstanding scores, Collegepond has formulated a novel curriculum, the sole objective of which is to help students excel in examinations like GRE, GMAT, SAT, TOEFL and IELTS. Offering an individualistic focus, the coursework has been designed to assist students "zero in" on key areas, making the time spent for preparation effective. Students can avail online classes or physical classes in any one of our centres throughout the year.



DOUBT SOLVING

Collegepond provides its students with unlimited one-on-one doubt clearing sessions to solve their queries, work on their weak areas, and improve their mistakes, thereby helping them achieve their desired scores.



PERIODIC ASSESSMENTS

At Collegepond, we ensure that students receive continuous feedback regarding their mastery of concepts and their areas of weakness. Therefore, we regularly assess and monitor the students' performance by giving topic wise-tests & drills. This forms an essential part of our coaching methodology.



MODULAR APPROACH

We employ a modular approach which allows you the flexibility of picking up topics and joining our batches at your own convenience. You can also expedite your course or delay it as per your requirement.



SMALL BATCHES

Our professors know that doubts can be efficiently solved in small sized batches ONLY. Hence, our batches accommodate up to a maximum of 20 students to facilitate individual attention.



INTERACTIVE LECTURES

Our interactive teaching culture encourages active learning by allowing the students to engage with the content through individual and group participation, so that they can develop a sound understanding of the concepts being taught.



TOPIC WISE PRACTICE QUESTIONS

All resources will be provided by us including practice material and mock papers. Mock papers are an integral part of your preparation.



AWA SECTION

Focusing on AWA coaching and unlimited essay reviews, our AWA test prep services have been designed to help students improve their AWA scores, thereby enhancing their eligibility for securing admission in top-ranked universities.



FULL LENGTH SUPERVISED TESTS

To achieve the purpose of understanding the progress of students and provide them the necessary coaching at required intervals.



COUNSELLING SERVICES

The counselling process is focused on identifying the salient aspects of an individual that will differentiate him or her from others and then working with that individual to help him/her get into the school of their choice. This is accomplished through numerous interactions with the individual over the course of the application season.



RESUME

Collegepond's counselling process begins with understanding the individual through their accomplishments, job roles and responsibilities, and engagements outside the workplace. This is achieved by working closely with the individual to draft a succinct and lucid resume. The Resume aspect of the application process is extremely important as it provides the Admission Committee with a one-page overview of the applicant's credentials.



IDENTIFICATION OF GOALS AND ASPIRATIONS

In many cases, prospective applicants just want to pursue an MBA without having any clarity on the outcome, purpose or objectives. Collegepond focuses on helping applicants streamline their thoughts and identify their short-term and long-term goals. Also, Collegepond works with its students to create a path to achieve the same through essays, resume, and interviews.



SCHOOL SELECTION

Having identified the applicant's goals and aspirations, Collegepond recommends schools that are aligned with the applicant's career objectives and geographic work preferences. In providing recommendations, Collegepond evaluates the potential of gaining work experience and residency in the foreign country, the return on investment and potential scholarship opportunities.



ESSAYS AND RECOMMENDATIONS

Having a strong resume but unable to communicate goals or answer questions posed by the universities will most definitely hamper your chances of securing admission at the school. Collegepond adopts a three-prong approach in assisting applicants with their essays, beginning with ideation followed by editing and then closing it with a quality review by a seasoned professional. This process has done wonders for many applicants, with quite a few securing admissions to the leading MBA schools globally.



INTERVIEW PREPARATION

Having worked so hard to write the essays and then faltering during the interview process is distressing, to say the least. Collegepond ensures that its applicants are well-prepared for the interviews. We continue to conduct multiple rounds of mock interviews until we are satisfied with the applicant's responses.



FINANCIAL PLANNING

Collegepond works with student families to ease their financial burdens. We create personalized plans for families to manage expenses. We have tie-ups with: (a) leading lenders that offer unsecured loans for the total cost of tuition and room and boarding expenses; and (b) foreign exchange vendors offering FOREX travel cards, remittances, and cash at deeply discounted rates.



VISA COUNSELLING

Collegepond boasts of 99% success rate in helping students acquire a student VISA. We help students to develop confidence and the 'right' body language to sail through the interview process by engaging in multiple mock interviews and preparation of required supporting documentation.



POST LANDING

Our services continue even after you land by helping you find accommodations, prepare your resume and cover letter, connect with our alumni working at various organizations as well as to conduct mock interviews for internships and/or full-time jobs. Our mission is to ensure that our students achieve the objective that they set sail for.

UNIVERSITY ADMITS



STUDENT FEEDBACK

Yale

Anil K.

Yale University

The experience that I had with Collepond was amazing. The counsellors helped me through the school selection process and chose 'realistic dream' options as oppose to applying aimlessly. The staff is super friendly and efficient. Thanks for making this long and tedious journey into a smooth one.



Rajwardhan S.

University of Chicago

Collepond is one of the best counselling services out there, with all the counsellors making sure you always get the best of the best. The counsellors' ability to help me ideate and bring out my USP was truly remarkable. I strongly believe that the story line created was the key to my admission at U. Of Chicago. Thank you and kudos to the team!!!

UCLA

Maninder P.

University of California, Los Angeles

From university selection to essays, from financial docs to pre-departure, Collepond Team really stood by my side throughout this journey. The counsellor was very smart and had detailed knowledge about my field of study. The counsellors are true and empathetic and know how to handle, guide and channel the students in the right direction. Thank you for all your help, Collepond! I can vouch for Collepond's services.



Nidhi J.

York University

My overall experience was excellent with Collepond. They have a very professional approach and willing to walk the extra mile to help you. If it wasn't for Collepond, I would have still been dreaming about pursuing an MBA abroad. Thank you Collepond.



Nikita J.

University of British Columbia

The experience that I had with Collepond was amazing. I was scared as I had started applying to the universities pretty late, but the staff is super friendly and efficient. They have an amazing staff who were always there to clear even my silliest doubts.

DID YOU KNOW?

It depends on your career aspirations. We pay close attention to your plans, industry dynamics, VISA/work opportunities upon graduation and return on investment. Based on an analysis of these factors, we work with the student to prepare an application strategy.

HOW DO YOU DECIDE ON WHERE TO PURSUE AN MBA?

Applying for an MBA without experience may not serve the intended purpose. Students apply for an MBA either to advance their career trajectory or want a career change. Most of our students have a minimum of 3 years of experience.

WHEN SHOULD YOU APPLY FOR AN MBA?

Many B-Schools have begun accepting scores of both tests, though GMAT is a preferred option. Some students find the Data Sufficiency and Integrated Reasoning extremely difficult on the GMAT and may prefer to take the GRE as it is more straight forward. Irrespective of which exam, the key is to perform exceedingly well.

IS GRE OR GMAT RECOMMENDED?



Collegepond Counsellors Pvt. Ltd

204, 2nd Floor, ML Spaces, D. J. Road,
Opp Old Jain Mandir, Vile Parle West
Mumbai, Maharashtra 400056

☎ (022) 2610 3135 / (022) 2619 5832

🌐 www.collegepond.com 🌐 mba.collegepond.com

✉ Info@collegepond.com

